

# The Custom Software Readiness Checklist

Before you invest in building a custom solution, it's critical to assess whether your business has the right foundation. This checklist helps you evaluate your readiness across business maturity, operational complexity, internal alignment, and timing. If you answer 'Yes' to at least four, you're likely in a strong position to move forward confidently.

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**Are your business processes too complex or unique for off-the-shelf tools?**

You've outgrown SaaS. Your team is using workarounds, manual steps, or switching between tools to get work done.

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**Do you rely on multiple tools that don't integrate with each other?**

Your teams (e.g., sales, finance, operations) use siloed platforms, and data is moved manually, causing delays or errors.

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**Do you lack real-time visibility into performance?**

Dashboards are delayed, reports are built in spreadsheets, and leadership can't access key metrics instantly.

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**Do you have a product or process owner internally?**

There's a dedicated person who understands your workflows, can prioritize needs, and work with developers effectively.

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**Are you scaling fast and struggling with existing systems?**

Your business is growing rapidly, and current tools can't keep up with expansion, new services, or hiring.

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**Do you face compliance, regulatory, or security challenges?**

You need stronger control over your data due to industry standards or local legal requirements (e.g., UAE data laws).

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**Do you have a realistic budget and timeline?**

You're ready to invest \$30K-\$100K+ for an MVP and commit to 8-16 weeks of development time